

better lives, together

Our strategic framework 2019-23



Bradford District Care
NHS Foundation Trust



IDEAS

6,936 ideas
and comments

Our staff, service
users, partners
and communities

Shaping our
five-year plan



What we're
here to do

Our Purpose

To create
connected
communities
and help
people to feel
as healthy as
they can be at
every point in
their lives



Our long
term goal

Our Vision

To connect
people to the
best quality care,
when and where
they need it
and be a national
role model
as an employer



How we'll work
with each other

Our Values



We Care

We act with respect and
empathy, and always
value difference



We Listen

We understand people's
views and respond to
their individual needs



We Deliver

We develop and provide
excellent services and
support our partners to
do the same



better lives, together

Our strategic framework 2019-23



Bradford District Care
NHS Foundation Trust

What will we do to achieve our vision

Our goals

Our services

To provide seamless access to the best care

To provide excellent quality services

Our community

To provide our staff with the best places to work

To support people to live to their fullest potential, to be as healthy as possible

We will do this by:



Improving



Innovating



Growing

For services and communities...

We are a partner of choice and service users' first point of call

We are well led and well managed

Work is meaningful

Our workplace is fit for purpose

With great ...

Service user experience and outcomes

Staff satisfaction

Regulator ratings

External recognition

Bringing it all together



Everything we do over the next five years will contribute to one or more of these four goals to achieve our vision of connecting people to the best quality care, when and where they need it, and be the best place to work

